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Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to AT&T Florida's March 10, 2006 and May 11, 2006 letters regarding mixed bundles and non-mixed bundle promotions, the \$50 MDU Closer Coupon promotion that originally became effective on 06/14/2007 (see T060988) and scheduled to end on 3/31/2007, was extended on 4/30/2007 to 12/31/2007 (see T 070338), is extended to 12/31/2008.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

\$50 MDU Closer Coupon

Overview

The \$50 MDU Closer Coupon promotion that originally became effective on 6/14/2006 (see T060988) and scheduled to end on 3/31/2007, was extended on 4/30/2007 to 12/31/2007 (see T 070338), is extended to 12/31/2008. Eligible customers placing a N or T order who order 1FR +1 or greater class of service at the time of establishing service at an apartment that participates in the BCT program are eligible to redeem a \$50 Cash Back coupon.

Promotion Specifics

When new residents visit properties participating in the BCT program, leasing agents will educate the customers that they may be eligible to receive a \$50 cash back coupon card when they lease an apartment and sign up for BellSouth services (1FR+1 or higher class of service required).

Offer is also available to existing resident in MDU properties who are not BellSouth Local Service customers.

This offer is exclusive for the contracted MDUs participating in the BCT program.

Only customers placing an N or T order are qualified for this promotion when leasing an apartment in a contracted MDU property.

Promotion Restrictions/Eligibility Requirements

1. Offer available only to customers signing up for service in an MDU with whom BellSouth has a contract.
2. The customer must place an order between 2/1/2008 and 12/31/2008 for promotion eligible service.
3. Customer must order 1FR +1 or greater class of service.
4. Offer valid for only one (1) service line per local service address.
5. The customer must place their order through the specified sales channel.
6. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
7. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of these promotions with any other promotions at the company's sole discretion.
8. Customer has 90 days from order completion date to redeem coupon.
9. Customer's order must be completed and/or billing begun prior to coupon redemption.
10. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of coupon redemption.
11. Maximum of one (1) reward under this promotion.



13. Customers disconnecting or deactivating their local service during the promotional period and then reconnecting or reactivating the same service or another qualifying service at the same address are not eligible for the promotion.
14. Customer must be a current subscriber to the promotion eligible service(s) at the time of redemption processing.
15. Valid order types are New (N) or Transfer (T).
16. Offer may NOT be combined with Reacquisition \$100, \$50 or \$25 Reward Promotion offer or Service Connection Waiver.